RECEIVED
CENTRAL FAX CENTER

MAR 2 7 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In reapplication of:

DURDEN, George A.

Group Art Unit:

2611

Application No.: 09/751,809

Examiner:

BROWN, Rueben M.

Filed:

December 29, 2000

Attorney Docket: BS00023

Title:

"Methods for Formulating, Delivering, and Managing Data Concerning Programming

Content and Portions Thereof'

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (571) 273-8300.

Scott P. Zimmerman
Name of Person Transmitting This Paper

March 27, 2007
Date of Transmission

AMENDMENT

Mail Stop: Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

Commissioner:

The Assignee respectfully requests reconsideration in response to the office action mailed January 5, 2007. The Assignee respectfully submits that the pending claims distinguish over the cited document to Oko.